

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1116085	advertise ad advertising advertisement advertised audience viewer exposure	US-PGPUB; USPAT	OR	ON	2010/07/31 21:49
L2	2678212	demographic characteristic	US-PGPUB; USPAT	OR	ON	2010/07/31 21:50
L3	91419	I1 same I2	US-PGPUB; USPAT	OR	ON	2010/07/31 21:50
L4	43116	I1 with I2	US-PGPUB; USPAT	OR	ON	2010/07/31 21:50
L5	2081638	insure insuring guarantee guaranteeing guaranteed insured promised ensure ensured promise promising	US-PGPUB; USPAT	OR	ON	2010/07/31 21:51
L6	17875	I4 and I5	US-PGPUB; USPAT	OR	ON	2010/07/31 21:51
L7	1296	I4 same I5	US-PGPUB; USPAT	OR	ON	2010/07/31 21:51
L8	565	I4 with I5	US-PGPUB; USPAT	OR	ON	2010/07/31 21:52
L9	438115	advertise ad advertising advertisement advertised audience viewer	US-PGPUB; USPAT	OR	ON	2010/07/31 21:52
L10	219	I9 and I8	US-PGPUB; USPAT	OR	ON	2010/07/31 21:52
L11	498	705/14.49.ccls.	US-PGPUB; USPAT	OR	ON	2010/07/31 22:00
L12	5	I11 and I10	US-PGPUB; USPAT	OR	ON	2010/07/31 22:00
S1	391561	matching or match	USPAT	OR	OFF	2006/07/31 12:10
S2	155924	bartering or barter or trading or trade	USPAT	OR	OFF	2006/06/29 11:46

S3	1417	S1 same S2	USPAT	OR	OFF	2006/06/29 11:44
S4	21676	S1 and S2	USPAT	OR	OFF	2006/06/29 11:44
S5	472	S1 with S2	USPAT	OR	OFF	2006/06/29 11:44
S6	156797	bartering or barter or trading or trade or auction or auctioning	USPAT	OR	OFF	2006/06/29 11:47
S7	108903	ad or advertising or advertisement	USPAT	OR	OFF	2006/06/29 11:47
S8	2522	S1 and S6 and S7	USPAT	OR	OFF	2006/06/29 11:47
S9	21	S1 same S6 same S7	USPAT	OR	OFF	2006/06/29 11:47
S10	13634	switching with node	USPAT	OR	OFF	2006/07/24 15:58
S11	455314	database	USPAT	OR	OFF	2006/07/24 15:58
S12	188	S10 with S11	USPAT	OR	OFF	2006/07/24 15:58
S13	14	jury adj selection	USPAT	OR	OFF	2006/07/29 10:29
S14	1	"5826244".pn.	USPAT	OR	OFF	2006/08/01 11:55
S15	0	"2005102494".pn.	USPAT	OR	OFF	2006/08/01 11:57
S16	208	gravity with time with machine	USPAT	OR	OFF	2006/08/01 11:55
S17	17	gravity with time with machine with control	USPAT	OR	OFF	2006/08/01 11:56
S18	0	"2005102494".pn.	USPAT	OR	OFF	2006/08/01 11:57
S19	0	"2004102494".pn.	USPAT	OR	OFF	2006/08/01 11:57
S20	0	"2006102494".pn.	USPAT	OR	OFF	2006/08/01 11:57
S22	5118	time adj machine	USPAT	OR	OFF	2006/08/01 11:58
S23	1	S22 and (accelerated adj motion)	USPAT	OR	OFF	2006/08/01 11:59
S24	0	"2005110500".pn.	USPAT	OR	OFF	2006/08/01 11:59
S25	0	"20030114313"	USPAT	OR	OFF	2006/08/01 11:59

S26	0	"20030114313".pn.	USPAT	OR	OFF	2006/08/01 11:59
S27	16	warp adj drive	USPAT	OR	OFF	2006/08/01 12:04
S28	2281845	media ad advertisement	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:21
S29	400710	auction matching	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:20
S30	26115	S28 same S29	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:21
S31	11086	S28 with S29	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:21
S32	2281845	media "ad" advertisement	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:21
S33	52131	advertisement	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:21
S34	2165	S33 same S29	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:21
S35	1057	S33 with S29	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:01
S36	699774	execute execution conclude conclusion finalize	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:22
S37	47	S35 same S36	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 19:23
S38	294	"4674044"	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:01
S39	1	"4674044".pn.	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:03
S40	277904	execution	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:03
S41	91381	notification	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:03

S42	33149	S40 and S41	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:04
S43	9586	S42 and S29	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:04
S44	8079	S43 and S28	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:04
S45	1254	S43 and S30	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:06
S46	797454	matching match	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:06
S47	831007	offer request bid	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:06
S48	22966	S46 with S47	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:07
S49	481789	execute execution	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:07
S50	155039	notify notification	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:07
S51	1708	S48 same S49	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:07
S52	79	S50 same S51	US-PGPUB; USPAT; USOCR	OR	ON	2007/02/04 20:07
S53	4544	switching adj node	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/29 15:10
S54	672400	database	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/29 15:10
S55	1215	S53 and S54	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/29 15:10
S56	445328	matching trading auction	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/29 15:10
S57	846	S53 and S56	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/29 15:10

S58	11	(guarantee guaranteed) with (audience viewership)	USPAT	OR	OFF	2009/03/30 12:12
S59	1	"4903201".pn.	US-PGPUB; USPAT	OR	ON	2009/03/30 13:05

7/31/2010 10:08:37 PM

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